

The City of Somers Point and The Somers Point Bayfest Committee are planning for the 28th Annual “Bayfest” we are hoping you will join us in presenting this fun and unique festival to Historic Bay Ave. in Somers Point.

With over 40,000 people attending on the best weather day in our history, this one day festival has grown into the single largest festival down the Jersey Shore. We offer over one hundred “hand made” crafter vendors, environmental exhibits, nautical and marine displays, forty different food vendors, four live music venues, children’s activities and games, plus much more.

Bayfest celebrates the Somers Point’s environmental, economic, historical and cultural link with the Great Egg Harbor Bay.

This year’s Bayfest will be held from 10:00am until 5:00pm on April 28, 2018.

Bayfest offers an excellent sponsorship opportunity for businesses which like to be associated with an event that appeals to such a large range of individuals, boaters, environment enthusiasts, craft lovers, families, children and all of us who enjoy celebrating the beginning of spring.

Financial support not only helps us make each year’s Bayfest bigger and better, we are also able to give back to our community. In the past we donated over \$4,000 to help the Somers Point Police Department obtain a police dog, \$16,000 to Somers Point Public Works to purchase a new generator and \$1,600 for new trash cans on our bike path. Over the past couple of years, we have donated over \$30,000 to the “Bud Kern Field,” a children and adult sports complex, \$1,000 to the Commutation Arts Department at Mainland High School, over \$12,000 for a new children’s “Jungle Jim” on the beach and \$10,000 for the American Flag Banners that are placed up and down Bay Ave., just to name a few of our projects.

Please review the enclosed sponsorship information. You can also go to our newly designed web-site at www.somerspointbayfest.com , where you will find additional information and easily download a sponsorship form.

I look forward to hearing from you and answering all your questions.

Sincerely,

Geoffrey Hieb
2018 Somers Point Bayfest Committee
PO Box 152, Somers Point, NJ 08244
888 300-9010
609 926-3399



SOMERS POINT
NEW JERSEY
the shore starts here!™

Bayfest Sponsorship Levels 2018

Corporate \$3,000

- Product Exclusivity; Your business will be the only one of its kind involved in the festival.
- Primary placement of your Logo and name on all printed material, our web-site, with a link to yours, posters and banners.
- Primary mention in all news releases, public service announcements and advertising.
- Two promotional spaces during the festival* to promote and distribute material of your business.
- Four promotional announcements during the festival by our four music venues.

Supporting \$1,500

- Logo and name on all printed material, including our web-site, with a link to yours, posters and banners.
- Preferred mention in all news releases and advertising.
- One promotional space during the festival* to promote and distribute material of your business.
- Two promotional announcements during the festival by our four music venues.

Contributing \$750

- Logo and name on all printed material, our web-site, posters and banners.
- Mention in news releases and advertising.
- Opportunity to place promotional material during the festival on our City Table.

Friend of Bayfest \$200

- Business or name on all printed material, including posters that are placed in stores across South Jersey and the two banners that hang across the north and south end of Bay Avenue during the festival and our web-site.

Please refer to the
Food Vendor, Exhibitor and Sponsor General Rules and Regulations

Somers Point “Bayfest”
Saturday April 28, 2018
Hosted by the City of Somers Point and
The Somers Point Bayfest Committee

Yes, I would like to sponsor Bayfest '18! Enclosed is my check for \$_____

Made payable to the “Somers Point Bayfest Committee.”

I have checked my level of participation below.

- Corporate Sponsor \$3,000
- Supporting Sponsor \$1,500
- Contributing Sponsor \$750
- Friend of Bayfest \$200

Contact Name_____

Business Name_____

Business Address_____

City_____State_____Zip Code_____

Phone Number_____

E-Mail Address_____

Send to:

Geoffrey Hieb
Somers Point Bayfest Committee
PO Box 152 Bay Avenue
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